

City of Driggs Main Street & City Center Banner Application

Organization: _____ Telephone: _____

Contact: _____ Email: _____

Address: _____

Event: _____ Date(s) of event: _____

Event Location: _____

Please provide a brief description of your event:

Preferred locations:

Preferred banner display dates: From _____ To _____

Total number of banners: _____

Fees \$50.00 for first banner, plus \$10.00 per each additional banner
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A non-refundable, \$25.00 deposit must accompany this application. The balance is due twenty four (24) hours in advance of installation.

I understand that this application, as well as banner designs, must be approved by the Driggs City Council, or its designee. I agree to pay all fees as stipulated. I understand that it is my responsibility to deliver the banners to City Hall. I also agree to pick up my banners within 7 days of removal or pay for storage of the banners. I agree to not hold The City of Driggs responsible for any damage to my banners while they are in their possession.

I have read and understand all of the information on this application:

Applicant

_____/_____/_____

Date

RESOLUTION NO. 274-12

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF DRIGGS, IDAHO, ADOPTING A POLICY FOR THE USE OF MAIN STREET LIGHT POLES AND CITY CENTER BUILDING FOR DISPLAY OF NONPROFIT EVENT BANNERS.

THIS RESOLUTION, made on the date hereinafter set forth by the City Council of the City of Driggs, Idaho, a municipal corporation under Idaho Law, hereinafter referred to as the "City."

WHEREAS, the Driggs City Council desires to encourage and support nonprofit events that are of benefit to the community in a manner that is safe, fair and does not detract from the desired character of the downtown district;

NOW THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE CITY COUNCIL OF THE CITY OF DRIGGS, IDAHO, AS FOLLOWS:

Section 1. Eligible Participants

Only events and activities occurring in the City of Driggs that are produced by civic organizations representing a broad cross section of our community will be allowed. Political and for-profit promotional banners will not be accepted. The Driggs City Council or its designee must approve organizations, subject matter and banner content before the anticipated promotional schedule. The Driggs City Council may make exceptions to the policy concerning eligible participants and subject matter for events and activities of major civic importance.

Section 2. Cost and Payment

The cost to install one banner is \$50.00, and \$10.00 for each additional banner installed at the same time. The cost includes installation and removal of the banners. The cost of designing, producing, and repairing the banners is the responsibility of the event/organization. A non-refundable, \$25.00 reservation fee must accompany the application, which is attached hereto. This fee will be applied toward the total installation cost. The remaining total cost to install the banners must be paid at least 24 hours in advance of installation.

Section 3. General Banner Standards

Banners must be constructed to the specific standards for the selected location and must be of a material that can withstand the forces of nature for the period of time they are to be displayed. Fluorescent colors are prohibited. Torn or damaged banners will not be hung.

Section 4. Maintenance and Liability

The City of Driggs is not responsible for damage to the banners while they are being installed, displayed or retrieved. Damaged or dirty banners will not be displayed. The cleaning and repair of banners is the responsibility of the contracting organization.

Section 5. Main Street Pole Banner Available Space and Lease Duration

An eligible participant may lease up to 6 of the 22 Main Street light pole banner locations for a minimum of one week and a maximum of one month. The city will allow a total of 12 Main Street banner locations to be rented at any one time. The city council may extend these maximums upon written request by an eligible participant for events and activities of major civic importance.

Section 6. Main Street Banner Standards

Banners are 24 inches wide and 60 inches long and require 3 inch sleeves on top and bottom. Letter height should be at least 5 inches. The number of words used should be no more than six, or the fewest possible to convey the critical event information.

Section 7. City Center Building Available Space and Lease Duration

The city will allow an eligible participant to lease the area under the front entry canopy for placing one banner sign for an event occurring on the City Center property. No other banners will be allowed under the City Center building canopy, except by special permission of the city council for events and activities of major civic importance. The city will allow up to one large and two small banners (total of 3 banners) to be displayed under the front entry canopy at any one time. Banners can be displayed for a minimum of one (1) week prior to the event and may be displayed up to four (4) weeks prior to the event if there are no competing requests within such timeframe.


Section 8. City Center Building Banner Standards

The Large City Center building canopy banner should be 42 to 46 inches in height, and can be up to 32 feet in length. Larger (10 inch or more) lettering should be used to communicate to viewers along Main Street.

Section 9. Effective Date. This Resolution shall be in full force and effect immediately upon its adoption and approval.

PASSED by the City Council of the City of Driggs, Idaho, on June 5th, 2012.
Signed by the Mayor, and attested by the City Clerk, on this 5th day of
June 2012.

APPROVED:

By 
Mayor

ATTEST:

By 
Clerk